



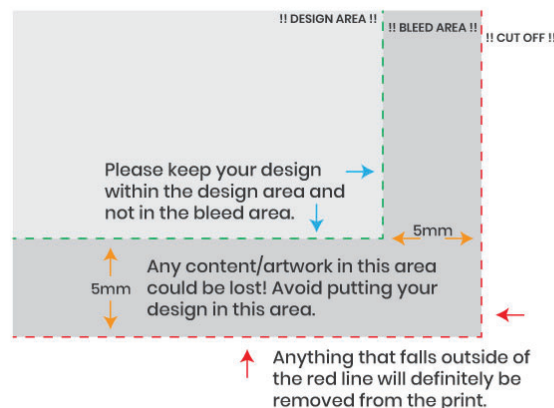
versatile
media

Solid Colour Vinyl Stickers

Artwork Requirements

- All artwork must be in CMYK. RGB needs to be converted to CMYK.
- Remove registration, crop & trim marks.
- We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).
- 100% scale for artwork. Your artwork must match the dimensions of the product.
- Embed all images and content to the document.
- 10mm Bleed on all sides to allow for overprint and error.
- Minimum of 130DPI accepted for images embedded into the artwork (full size).
- Please upload your artwork online. You can also email it through to artwork@versmedia.com.au or share with our Google Drive using the above email.

Bleed Area Configuration



Basic Information

What are cast vinyl stickers:

These are stickers that are cut / trimmed from a single colour sheet of vinyl, the vinyl is more durable and can handle more heat abuse without cracking or flexibility loss over the years.

When are cast vinyl stickers used:

We offer cast vinyl for people who want solid colours, usually just text work or basic colour artwork. Cast vinyl is usually used on shop fronts, windows, vehicles and more. The applications can be seen in the images located in this document.

* Cast vinyl is not printable. *

Extra Information

Available Sizes (L x H):

50x50mm, 100x100mm, 150x150mm, 200x200mm
210x297mm, 297x420mm, 420x594mm, 594x841mm
+ CUSTOM SIZING!

Max Artwork Size (L x H):

40x40mm, 90x90mm, 140x140mm, 190x190mm
200x287mm, 287x410mm, 410x584mm, 584x831mm
+ CUSTOM SIZING! COMMON BLEED: 5mm on left, right, top, bottom.

Artboard Size with Bleed (L x H):

SAME AS AVAILABLE SIZES!

Vinyl / Substrate Options :

COLOUR RANGE VARIES DEPENDING ON STOCK LEVELS.
CLEAR OR PAPER TRANSFER FILM AVAILABLE.

