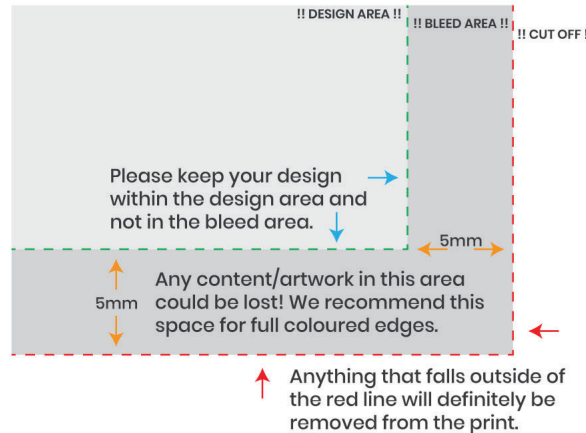# versatile media

Small Colour Stickers

Artwork Requirements

- All artwork must be in CMYK. RGB needs to be converted to CMYK.
- Remove registration, crop & trim marks.
- We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).
- 100% scale for artwork. Your artwork must match the dimensions of the product.
- Embed all images and content to the document.
- 10mm Bleed on all sides to allow for overprint and error.

- Minimum of 130DPI accepted for images embedded into the artwork (full size).

- Please upload your artwork online. You can also email it through to artwork@versmedia.com.au or share with our Google Drive using the above email.

Bleed Area Configuration

!! DESIGN AREA !! !! BLEED AREA !! !! CUT OFF !!

Please keep your design within the design area and not in the bleed area.

5mm

Any content/artwork in this area could be lost! We recommend this space for full coloured edges.

Anything that falls outside of the red line will definitely be removed from the print.

BLEED AREA – Colour Fill

Use the 5mm bleed area for full colour coverage of your background. Don't place any important content into the bleed area.

Trimming Options

Die Cut :
This involves cutting your stickers out completely. The sticker will be trimmed to the shape of your design and you'll receive a neatly trimmed sticker without any visible backing paper surrounding the sticker.

Kiss Cut :
This involves cutting the vinyl but not the transfer paper. This allows us to deliver your product onto rectangular cards or large amounts on a sheet.

Extra Information

Available Sizes (L x H) :
20x20mm, 35x35mm, 50x50mm, 75x75mm 100x100mm, 150x150mm + CUSTOM SIZING!

Max Artwork Size (L x H) :
10x10mm, 25x25mm, 40x40mm, 65x65mm 90x90mm, 140x140mm
COMMON BLEED: 5mm on left, right, top, bottom.

Artboard Size with Bleed (L x H) :
SAME AS AVAILABLE SIZES!

Vinyl / Substrate Options :
5 Year (Gloss or Matt) White, 2 Year Matt White Die Cut or Kiss Cut
Lamination is not yet available on smaller stickers.