

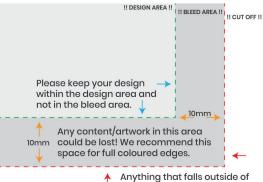
# versatile media

## **Poster/Photo Prints**

### **Artwork Requirements**

- All artwork must be in CMYK. RGB needs to be converted to CMYK.
- Remove registration, crop & trim marks.
- We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).
- 100% scale for artwork. Your artwork must match the dimensions of the product.
- Embed all images and content to the document.
- 10mm Bleed on all sides to allow for overprint and error.
- Minimum of 130DPI accepted for images embedded into the artwork (full size).
- Please upload your artwork online. You can also email it through to artwork@versmedia.com.au or share with our Google Drive using the above email.

### **Bleed Area Configuration**



Anything that falls outside of the red line will definitely be removed from the print.

#### **Bleed and Print Info**

#### Bleed:

We will reconfigure your print to be printed at the specified size that you selected in the product options. So if your print is a little bit smaller or larger than the specified size, we will scale it accordingly, the bleed area is a buffer area so important aspects in your design are kept away from the edge of the design area.

#### **Print Options:**

We offer a range of paper material substrates for your design to be printed onto. Sheen, texture and colour consistency will vary between each paper type as they hold the ink differently to allow for different final appearances.



Use the 10mm bleed area for full colour coverage of your background. Don't place any important content into the bleed area.

Extra Information

Available Sizes (L x H) : A4 - 210x297mm, A3 - 297x420mm, A2 - 420x594mm, A1 - 594x841mm, A0 - 841x1189mm, MOVIE POSTER SIZE - 686x1016mm + CUSTOM SIZING!

Max Artwork Size (L x H): A4 - 190x277mm, A3 - 277x400mm, A2 - 400x574mm, A1 - 574x821mm, A0 - 821x1169mm, MOVIE POSTER SIZE - 666x996mm + CUSTOM SIZING! COMMON BLEED: 10mm on left, right, top, bottom.

Artboard Size with Bleed (L x H): SAME AS AVAILABLE SIZES!

Substrate Options : Satin Photo Paper 235gsm Premium Poster Paper 206gsm

