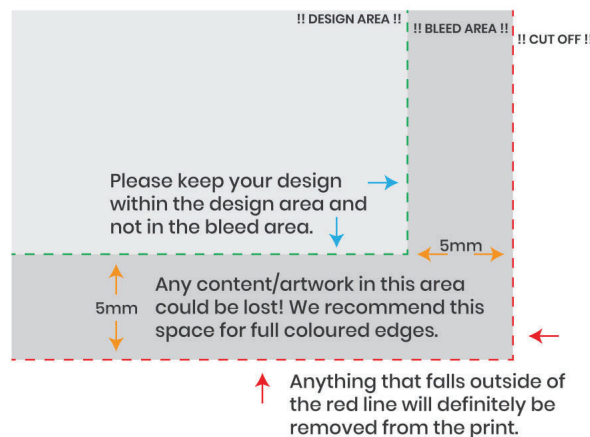# versatile media

Magnetic Business Cards

Artwork Requirements

- **All artwork must be in CMYK.**
  RGB needs to be converted to CMYK.
- **Remove registration, crop & trim marks.**
- **We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).**
- **100% scale for artwork. Your artwork must match the dimensions of the product.**
- **Embed all images and content to the document.**
- **10mm Bleed on all sides to allow for overprint and error.**

- **Minimum of 130DPI accepted for images embedded into the artwork (full size).**

- **Please upload your artwork online. You can also email it through to artwork@versmedia.com.au or share with our Google Drive using the above email.**

Bleed Area Configuration

!! DESIGN AREA !! !! BLEED AREA !! !! CUT OFF !!

Please keep your design within the design area and not in the bleed area.

5mm

Any content/artwork in this area could be lost! We recommend this space for full coloured edges.

5mm

Anything that falls outside of the red line will definitely be removed from the print.

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5mm

5mm

BLEED AREA – Colour Fill

Use the 5mm bleed area for full colour coverage of your background. Don't place any important content into the bleed area.

Extra Information

Available Sizes (L x H) :
89 x 51mm (ONE SIZE!)

Max Artwork Size (L x H) :
79 x 41mm (Keep your artwork in here)
COMMON BLEED: 5mm on left, right, top, bottom.

Artboard Size with Bleed (L x H) :
89 x 51mm (ONE SIZE!)