



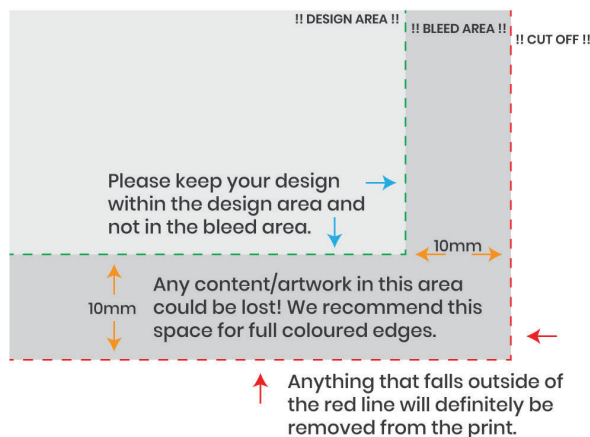
versatile  
media

## Large Format Stickers

### Artwork Requirements

- All artwork must be in CMYK. RGB needs to be converted to CMYK.
- Remove registration, crop & trim marks.
- We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).
- 100% scale for artwork. Your artwork must match the dimensions of the product.
- Embed all images and content to the document.
- 10mm Bleed on all sides to allow for overprint and error.
- Minimum of 130DPI accepted for images embedded into the artwork (full size).
- Please upload your artwork online. You can also email it through to [artwork@versmedia.com.au](mailto:artwork@versmedia.com.au) or share with our Google Drive using the above email.

## Bleed Area Configuration



Use the 10mm bleed area for full colour coverage of your background. Don't place any important content into the bleed area.

### Trimming Options



#### Kiss Cut :

This involves cutting the vinyl but not the transfer paper. This allows us to deliver your product onto rectangular cards or large amounts on a sheet. Cutting the sticker this way on large format stickers will allow for easier installation on your end.



### Extra Information

#### Available Sizes (L x H) :

150x150mm, 200x200mm, 250x250mm, 300x300mm  
400x400mm, 500x500mm, 620x920mm, 920x1220mm  
(AFRAME SIZING) + CUSTOM SIZING

#### Max Artwork Size (L x H) :

130x130mm, 180x180mm, 230x230mm, 280x280mm  
380x380mm, 480x480mm, 600x900mm, 900x1200mm  
COMMON BLEED: 10mm on left, right, top, bottom.

#### Artboard Size with Bleed (L x H) :

SAME AS AVAILABLE SIZES!

#### Vinyl / Substrate Options :

5 Year (Gloss or Matt) White, 2 Year Matt White  
Die Cut or Kiss Cut  
Lamination is available and can provide longer print life in the sun.