



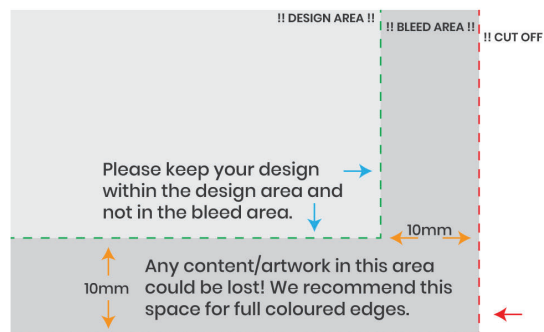
versatile  
media

## Hoods (Mixed)

### Artwork Requirements

- All artwork must be in CMYK. RGB needs to be converted to CMYK.
- Remove registration, crop & trim marks.
- We don't have all fonts on hand, fonts in your file must be converted to outlines (curves / paths).
- 100% scale for artwork. Your artwork must match the dimensions of the product.
- Embed all images and content to the document.
- 10mm Bleed on all sides to allow for overprint and error.
- Minimum of 130DPI accepted for images embedded into the artwork (full size).
- Please upload your artwork online. You can also email it through to [artwork@versmedia.com.au](mailto:artwork@versmedia.com.au) or share with our Google Drive using the above email.

### Bleed Area Configuration



Anything that falls outside of the red line will definitely be removed from the print.



Use the 10mm bleed area for full colour coverage of your background. Don't place any important content into the bleed area.

### Basic Information

#### DTG Printer:

We print directly to your chosen garment using our fancy T Shirt printer! You can choose any artwork, including PNG files, JPG files and more. Keep in mind that if you have elements with transparency, you'll want to maintain that using a PNG file type.

#### Digital Transfer:

Essentially we print and/or cut a material (vinyl) that is then transferred onto your chosen garment. The primary difference is that this technique leaves a thin textured material on the surface of the garment. Some prefer this technique instead of Direct to Garment (DTG) printing. Quality is the same.



### Extra Information

#### Available Sizes (L x H):

FRONT: 300x300mm, BACK: 300x400mm  
FRONT POCKET: 220x200mm (SCALED)

#### Max Artwork Size (L x H):

FRONT: 300x300mm, BACK: 300x400mm  
FRONT POCKET: 220x200mm (SCALED)

There is a 10mm bleed, please attempt to keep your design out of the bleed area, although we will compensate to allow for designs that overlap the bleed area.

The FRONT POCKET area size will be scaled and adjusted according to your design and hood size.

Artboard Size with Bleed (L x H):  
SAME AS AVAILABLE SIZES!